

Masterclass 2016 Adelaide Hills Convention Centre Lecture Programme

Dear Colleague,

One of the more challenging aspects of contact lens prescribing in a busy optometry practice is the notion that increased contact lens prescribing will consume valuable time during the consulting day.

In reality the time required to increase your contact lens prescribing rate can be minimised through increasing confidence. Confidence in terms of the prescribing practitioner in dealing with product, patient expectations and any complications. Confidence in terms of the patient believing in the practitioner, being able to enjoy the contact lens lifestyle and feel that they are safe.

From the practitioner point of view this confidence may be derived from focussed, quality continuing educational experiences, with the knowledge gained from colleagues' experience brought back to the practice. Like a snowball the small changes in communication nuance, improved skills performance and better product performance gradually come together over the following weeks and months to facilitate improved contact lens prescribing.

From a patient point of view the improved practice performance with respect to contact lens prescribing gives them the opportunity to confidently enjoy a better view of the world through contact lenses.

The Cornea and Contact Lens Society of Australia has been providing practice focussed quality professional development to enhance contact lens prescribing since 1962. In the last five years we have been excited to develop our Masterclass lecture series as an adjunct to our International Cornea and Contact Lens Congress.

In 2016, we are excited to announce that in conjunction with our industry partners we're bringing the Masterclass lectures to CCLSA members **at no charge**.

There is simply no better way or better time to gain quality contact lens continuing professional development in 2016 than the Cornea and Contact Lens Society Masterclass lectures.

Yours faithfully,



David Stephensen

Programme Chair, CCLSA Masterclass

Saturday 26th November 2016

The CCLSA Masterclass kicks off following on from Optometry South Australia's SA Blue Sky Congress, with a keynote lecture from Professor Helen Swarbrick of the University of New South Wales. Orthokeratology and myopia control is a topic of great interest at the moment, but currently the regulatory environment does not recognise orthokeratology contact lenses in terms of an ability to control myopia progression. In September 2016 the Food and Drug Administration of the USA held a public workshop on controlling the progression of myopia. Prof Swarbrick will present her view on the outcomes of the public workshop and her cutting edge views and research on orthokeratology.

Sunday 27th November 2016

Morning Session

The highlights of the morning session are Dr Laura Downie, leader of the Downie Anterior Eye, Clinical Trials and Research Translation Unit and recent recipient of the Conference Young Investigator Award at the Tear Film and Ocular Surface Society Conference and Dry Eye Workshop (DEWSII). Dr Downie will present on the DEWS II workshop proceedings and her views on dry eye management. Prof Swarbrick returns for another lecture on the future of orthokeratology.

8.30am – 8.45am	CCLSA National AGM
8.50am – 9.00am	Welcome from CCLSA National President Mr Damien Fisher
9.00am – 10.00am	Update on the Dry Eye Workshop (DEWSII) and dry eye management Dr Laura Downie
10.00am – 10.10am	Ben Ashby, AFT Pharmaceuticals
10.00am – 10.30am	The Future of Orthokeratology Prof Helen Swarbrick
10.30am – 11.00am	Communication Tools for Contact Lens Champions Communication is an essential part of bridging the interpersonal space between the practitioner and the patient in contact lens fitting. Former CCLSA National President Ms Jessica Chi presents on practical tips for improving communication aimed at streamlining the contact lens prescribing process. Ms Jessica Chi
11.00am – 11.10am	Ms Helen Gleave, Alcon Laboratories

Sunday 27th November 2016

Morning tea will be served between 11.10 and 11.30am.

Midday Session

The midday session commences with a presentation on what is one of the more interesting and diagnostically confusing aspects of cornea and contact lens practice with Dr Aanchal Gupta of The Adelaide Eye and Laser Centre presenting on corneal dystrophies and corneal degenerations. Being able to accurately recognise corneal dystrophies and corneal degenerations can positively influence the choice of contact lens correction that are the most appropriate to the patient's needs.

11.30am – 11.35am Mr Joe Tanner, CooperVision

11.35am – 12.15pm Corneal Dystrophies and Degenerations

Dr Aanchal Gupta

12.15pm – 12.20pm Mr Mark Whibley/Mr Steve Newman, Menicon

12.20pm – 1.00pm Tackling Toric Contact Lenses

22% of Australians have refractive astigmatism more than 0.75 dioptres of cylinder.¹ Correcting refractive astigmatism can improve patient's quality of life as a contact lens wearer. The CCLSA panel of experts will discuss issues associated with toric contact lenses and provide solutions to common issues.

Ms Jessica Chi / Mr Luke Arundel / Mr David Stephensen

1.00pm – 1.30pm The Multifocal Mindset

Multifocal contact lenses are one of the key methods of correcting presbyopia. Despite significant improvements in multifocal contact lens technology across different modalities the prescribing rate of multifocal contact lenses in Australia remains low. This presentation explores the practitioner mindset and proposes an alternative method of approaching the prescribing of multifocal contact lenses for the profit of both the patient and the practitioner.

Mr David Stephensen

¹ Hunyh SC, Kifley A, Rose KA, Morgan IG, Mitchell P, Astigmatism in a 12 year old population, Investigative Ophthalmology and Visual Science, 2007 (<http://iovs.arvojournals.org/article.aspx?articleid=2163904>)

Sunday 27th November 2016

Lunch will be served between 1.30pm and 2.15pm.

Afternoon Session

2.15pm – 3.15pm

Profiting from Presbyopia

Presbyopia in Australia is now multigenerational with Baby Boomers and Generation X now squarely in the midst of requiring vision correction for presbyopia. The CCLSA panel of experts will discuss how to grow your contact lens practice through providing vision correction in the presbyopic population.

Ms Jessica Chi / Mr Luke Arundel / Mr David Stephensen

3.15pm – 4.00pm

Managing Therapeutic Challenges in Contact Lens Wear

We are now fully in an age of therapeutically qualified optometry in Australia. Contact lens wear is a significant contributor to the therapeutic challenges we all face in practice. Knowing efficient and effective therapeutic strategies for quickly resolving contact lens complications enhances both the practitioner's practice flow and the patient's quality of life. The CCLSA panel of experts will discuss insights into the therapeutic care of contact lens complications in an optometry practice.

Ms Jessica Chi / Mr Luke Arundel / Mr David Stephensen

The Masterclass will close at 4pm.